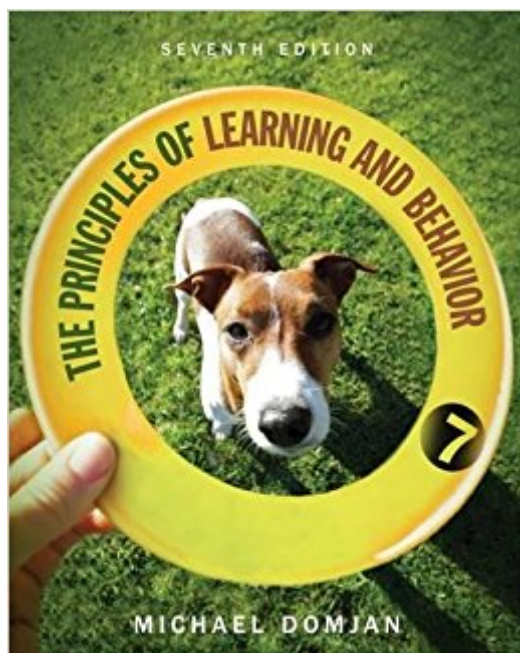


The book was found

The Principles Of Learning And Behavior



Synopsis

From habituation, classical conditioning, and instrumental conditioning to stimulus control, aversive control, and their applications to the study of cognition, this learning and behavior textbook provides a comprehensive introduction to the elementary forms of learning that have been the focus of research for much of the 20th century. Applications boxes help you understand how findings from animal research relate to human learning and behavior, while neuroscience boxes offer you insights into the brain activity underlying learning.

Book Information

Hardcover: 448 pages

Publisher: Cengage Learning; 7 edition (January 1, 2014)

Language: English

ISBN-10: 1285088565

ISBN-13: 978-1285088563

Product Dimensions: 8.1 x 0.9 x 10.1 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 3.7 out of 5 stars 12 customer reviews

Best Sellers Rank: #4,990 in Books (See Top 100 in Books) #14 in [Books > Textbooks > Social Sciences > Psychology > Cognitive Psychology](#) #49 in [Books > Science & Math > Behavioral Sciences > Cognitive Psychology](#) #110 in [Books > Education & Teaching > Schools & Teaching > Instruction Methods](#)

Customer Reviews

Michael Domjan is a Professor of Psychology at the University of Texas at Austin. Domjan specializes in various areas of learning including animal learning, biological constraints on learning, learning mechanisms in reproductive behavior, and comparative psychology. He has been recognized with the MERIT Award from the National Institutes of Mental Health (NIMH) in 1993, the G. Stanley Hall Award from the American Psychological Association (APA) in 1995, and election as President of the Division of Behavioral Neuroscience and Comparative Psychology of the APA (1999-2000). He is the recipient of numerous grants for research from the National Science Foundation, NIMH, and other agencies and has published more than 100 papers and presented in his area of specialization at more than 115 conventions. He served as editor of the *Journal of Experimental Psychology: Animal Behavior Processes* for six years and continues to serve on editorial boards of various journals in the United States and other countries. He is a past president

of the Pavlovian Society and also served as president of the Division of Behavioral Neuroscience and Comparative Psychology of the American Psychological Association.

This textbook accompanied a "Learning and Motivation" class I took in College. Very clear and coherent.

It's really helpful. Easy to understand

Fast. Easy. Loved it.

Great book!

My Professor wrote this book, it's very interesting and not boring.

Exactly the book I was searching for and in very good condition.

book is written too densely

The product did meet my expectations, and I was pleased to inform others where I purchased it.

[Download to continue reading...](#)

Applied Behavior Analysis: Principles and Procedures in Behavior Modification Introduction to Learning and Behavior (PSY 361 Learning) The Principles of Learning and Behavior Introduction to Deep Learning Using R: A Step-by-Step Guide to Learning and Implementing Deep Learning Models Using R Learning: How To Become a Genius & Expert In Any Subject With Accelerated Learning (Accelerated Learning - Learn Faster -How To Learn - Make It Stick - Brain Training) Learning Evidence: From the Federal Rules to the Courtroom, 2d (Learning Series) (American Casebook: Learning) My Parrot, My Friend: An Owner's Guide to Parrot Behavior (Behavior Modification Techniques and Their Role in Contemporary Aviculture) NLP: Maximize Your Potential- Hypnosis, Mind Control, Human Behavior and Influencing People (NLP, Mind Control, Human Behavior) Academic Encounters Level 4 Student's Book Listening and Speaking with DVD: Human Behavior (Academic Encounters. Human Behavior) Understanding Human Behavior: A Guide for Health Care Providers (Communication and Human Behavior for Health Science) Brooks/Cole Empowerment Series: Human Behavior in the Social Environment (SW 327 Human Behavior and

the Social Environment) Horse Behavior, Second Edition (Noyes Series in Animal Behavior, Ecology, Conservation, and Management) Organizational Behavior: Human Behavior at Work ComPETability: Solving Behavior Problems in Your Multi-Cat Household (ComPETability Behavior Series) (Volume 2) Health Communication: From Theory to Practice (J-B Public Health/Health Services Text) - Key words: health communication, public health, health behavior, behavior change communications Understanding Behavior: What Primate Studies Tell Us About Human Behavior Animal Migration (Animal Behavior) (Animal Behavior (Library)) Handbook of Applied Dog Behavior and Training, Vol. 1: Adaptation and Learning Physical Activities for Improving Children's Learning and Behavior The Dialectical Behavior Therapy Skills Workbook: Practical DBT Exercises for Learning Mindfulness, Interpersonal Effectiveness, Emotion Regulation, and Distress Tolerance

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)